



RATIONALIZATION OF CONTENT BUNDLED UNDER GSM PREPAID MOBILE SERVICES

OTT contents bundled with STVs- 118,347 & 599 and with PVs – 153, 199, 997, 1999 & 2399 are rationalized w.e.f 15.4.2024.

Bundling of content with following STVs/PVs/Combo vouchers as under:

Content Partner	Content	Content Bundled with Prepaid vouchers
One97 Communications Ltd.	Hardy Games	STV118, PV153, PV199, STV347, STV599, PV997, PV1999 and PV2399
Onmobile Global Ltd.	Challenger Arena games	
Ubarri marketing pvt. Ltd.	Gameon&Astrotell	
Advysors Inc.	Gameium	
Tellyfonic Digital media	LystnPodocast	
BEE Innovations India Pvt. Ltd.	Zing Music	
LokdhunTelemedia Pvt. Ltd.	WOW Entertainment	
Onmobile Global Ltd./Digital Pvt. Ltd	BSNL TUNES	

Note: - i) The content bundling will be in addition to the existing freebies and validity of STV118, PV153, PV199, STV347, STV599, PV997, PV1999 and PV2399.

ii) The Bundling of content will be for the whole validity of STV118, PV153, PV199, STV347, STV599, PV997, PV1999 and PV2399.
